



MEMORANDUM

TO: Alan Chin Lee, Economic Sustainability Special Projects Manager, Department of Housing & Economic Development (DHED)

FROM: Michelle Hillery, Film Commissioner, Palm Beach County Film & Television Commission (FTC)

CC: Bill Cross, Principal Planner, DHED
Scott Cirino, Senior Planner, DHED
Sherry Howard, Deputy Director, DHED

DATE: October 14, 2024

RE: Annual Report FY23-24

A blue ink handwritten signature of "MH" is written over the blue ink signature line.

Included you will find the FTC's fourth quarterly report for the DHED Contract for FY2024. Please note that we have made edits/updates to the 1st & 2nd Quarter SSOF Grant Matching, Cash, Burt Reynolds Scholarship and In-Kind contributions for 2024. A revised copy of the worksheet is included in the attachments.

Attached you will find:

- ❖ Performance Outcome Reporting Form
- ❖ FY2024 In-Kind & Grant Matching contributions
- ❖ Exhibit #1: Stage and Screen Quarterly Press
- ❖ Exhibit #2: 2025 Palm Beaches Student Showcase of Films (SSOF) Brochure
- ❖ Exhibit #3: 2025 SSOF Poster
- ❖ Exhibit #4: 2024 SSOF Check Request Worksheet
- ❖ Exhibit #5: 2025 SSOF Sponsorship Commitments

Please feel free to call me with any questions or for additional information at 561.233.1000.

Thank you.

EXHIBIT "C"

QUARTELY REPORT

Report Date: September 30, 2024

Report Submitted by: **Palm Beach County Film & Television Commission, Inc.**

REPORTING PERIOD	DUE DATE
<input type="checkbox"/> First Quarter: October 1, 2023, to December 31, 2023	January 14, 2024
<input type="checkbox"/> Second Quarter: January 1, 2024, to March 31, 2024	April 14, 2024
<input type="checkbox"/> Third Quarter: April 1, 2024 to June 30, 2024	July 14, 2024
<input checked="" type="checkbox"/> Fourth Quarter: July 1, 2024, to September 30, 2024	October 14, 2024

PERFORMANCE OUTCOME

Provide *cumulative* quarterly information and supportive documentation about the following contract deliverables specified in Exhibit "A" and other pertaining activities. Report the *status of completion* of each performance measure as completed, ongoing or pending.

1. Production of the 2024 Student Showcase of Films Competition and Awards Ceremony (SSOF):

Status: **COMPLETED**

The 29th annual Palm Beaches Student Showcase of Films (SSOF) was held on April 26, 2024 at the Maltz Jupiter Theatre in Jupiter, Florida. Staff designed and printed 500 programs and created the first digital program through a QR code. The SOOF began at 9:30 a.m. and guests enjoyed an electric pre-show red-carpet celebration, themed to Artificial Intelligence. After receiving a record-breaking 529 eligible submissions from 93 high schools and universities throughout Florida, we welcomed a crowd of over 650 students, judges, presenters, county officials, local news personalities, special guests and more. The live show, which started around 10:30am, was hosted by Frank Licari, a stage and screen actor, musician, entertainer, and host of the South Florida PBS series *On the Town in The Palm Beaches with Frank Licari*. Frank produced and edited the opening 7-minute film to kick-off the award show, which can be found here: <https://vimeo.com/982759189/46308ba195>. Frank also created the AI themed set design, which was built by WR Production Services. The FTC Staff worked with Frank to write the script for the 2.5-hour live award show. The SOOF presented over \$28,000 in cash awards and scholarship prizes to this year's winners. Staff secured 21 presenters, including County Commissioner Gregg Weiss; County Administrator Verdenia Baker; hip-hop artist, actor, and television host, Vanilla Ice; local actor, writer, and director Jevon White; and news anchor Matt Lincoln from WPEC CBS 12. A full list of presenters can be found in the program. The show also included a surprise flash-mob to the theme song of *What's Poppin'*, *PBC?*, which was choreographed and performed by Host of *What's Poppin'*, Kitty Lundan. Kitty also hosted interviews during the red-carpet pre-show. In addition, Spot, the agile mobile robot, made a guest appearance and was very popular amongst students, teachers, and guests. For the first time in Student Showcase history, a request was received for a sign language interpreter to be at the show. There were two interpreters at the live show to ensure quality service for the deaf/hard of hearing guests. We received great feedback from attendees on both the production of the show and the quality of work submitted by our finalists.

Leading up to the event, Film Commissioner Michelle Hillery made appearances on local news networks to promote the SOOF, including WPEC CBS 12 News, WPTV Channel 5, and WPBF Channel 25. On April 26, 2024, a Press Release was deployed announcing the winners of the 2024 SOOF, which can be found here: <https://www.pbfilm.cQm/news/winners-of-the-29th-annual-student-showcase-of-films-announced>. Sandra Shaw with the WPBF Channel 25 team provided a live news broadcast from the red-carpet at SOOF on the morning of the show. Winner cards were created and deployed in real-time during the show across all of our social media platforms announcing the 2024 winners. Staff created a structured content posting schedule that included 50 posts each on LinkedIn, Facebook and Instagram, the Student Showcase of Films garnered record-breaking reach and engagement. On Facebook, posts reached 13,141

accounts (up 6.7% from the same period last year) and were interacted with 775 times (up 40.4% from the same period last year). On Instagram, posts had an organic reach of 2,313 accounts (up 148.4% from the same period last year). These posts were interacted with 1,700 times (up 152.4% from the same period last year). On LinkedIn, 49 combined posts resulted in 1,454 impressions.

Images from the award show were updated in the SSOF section on the Film Commission's website: <https://W\\v.pbfilm.com/ssof-photo-galleries>. Local production company Driven Media covered the event on behalf of FTC. The URL to watch full highlight video: <https://vimeo.com/968935539/2b238349fc>. The URL to watch the one-minute highlight video: <https://vimeo.com/968935615/4e3fb418c4>.

Palm Beach Illustrated published an article featuring the SSOF, highlighting the successes of local student filmmakers. *Red Silk Carpet Magazine* also published a 5-page layout on SSOF. Sandy Collier with Hey, Sandy! PR & Communications organized interviews and compiled all PR for SSOF into one presentation, which can be found here: <https://indd.adobe.com/view/88911ed3-f2ce-4419-805b-2c8a70b208d1>. *Stage & Screen Quarterly* press also featured SSOF on pages 12 and 14 of their quarterly production newsletter (**Exhibit 1**).

Dates for the 30th annual SSOF have been secured. The Maltz Jupiter Theatre and its Producing Artistic Director/Chief Executive Andrew Kato have committed to host the 2025 Student Showcase of Films on Friday, April 25, 2025, and Frank Licari has committed to hosting the 2025 Student Showcase of Films. Load in and rehearsals will take place on April 23 and April 24, 2025. Marketing materials, including the brochure (**Exhibit #2**) and poster (**Exhibit #3**) for the 2025 show have been created by Staff in house using the winning Poster Design from the 2024 competition. 4,000 posters and 2,000 brochures are being printed in preparation for our mailing campaign to 1,000 Florida high schools, colleges and universities. This material will be deployed to our network with our Call for Entries Press Release on October 24, 2024, along with our social media push on all our platforms.

All 2024 financials have been wrapped up. The program stayed within the \$75,000 budget. The total cash, in-kind and grant matching contribution for this contract year totals \$217,359.50 which is a 30% increase from the 2023 fiscal year. Together along with the \$75,000 DHED Contract, values the program at \$292,359.50.

2. Award up to \$15,000 in scholarships to the Student Showcase of Films winning student filmmakers and/or film programs:

Status: **COMPLETED**

The FTC has awarded 19 students/schools a total of \$28,150 (**Exhibit #4**) and awarded students and teachers 25 trophies, custom designed and assembled by Staff. A total of \$15,000 was funded by the Department of Housing & Economic Development to 11/ 19 of the recipients. The remaining funds were provided by sponsors: Film Florida contributed a \$1,000 scholarship for the Sara Fuller Scholarship Award, Michael Chasin increased his contributions to \$650 for the Fred and Nellie Chasin Screenwriting Scholarship Award, Keep Palm Beach County Beautiful, Inc. contributed \$1,000 for the Environmental PSA Award and Suzanne Niedland increased her contributions to \$2,000 for the Suzanne Niedland Documentary Scholarship. Five Peaks Animation is the new sponsor for the Animation Award with a \$3,000 contribution, Discover The Palm Beaches contributed \$1,000 for the brand new Tourism PSA Award, and Laurence Gartel is the new sponsor for the Poster Design Award, with a contribution of \$1,000. In addition, Carla Bryant contributed \$1,000 to the new Dr. B. Carleton Bryant Scholarship, and Rochelle Walters and Glen Gray contributed \$1,000 to the new Gray Family Scholarship. \$2,000 was contributed to the Butt Reynolds Scholarship Award and \$676.17 was contributed for the Mel Maron Scholarship Award by the Mel Maron Memorial Donation fund. A brand-new category was introduced this year to honor educators, the Teacher of the Year award. However, before making that announcement, five Palm Beach County instructors were honored for their many years of service and were each awarded a custom trophy. These included Dr. Ancil DeLuz,

Frank Eberling, Ed Gigante, Wilson Plumb, Susan Tieche, and Cathy Yonkers. A full list of the sponsors can be found here: <https://www.pbfilm.com/ssof-sponsors>.

The FTC has confirmed the following sponsorship commitments for the 2025 competition **(Exhibit #5):** Discover The Palm Beaches (\$1,000 Palm Beach County Tourism PSA Award), Laurence Gartel (\$1,000 Poster Design Award), Carla Bryant (\$1,000 Dr. B. Carleton Bryant Scholarship), Rochelle Walters & Glenn Gray (\$1,000 Gray Family Scholarship Award), and Film Florida (\$500 for the Sara Fuller Scholarship). In addition, Keep Palm Beach County Beautiful, Inc. (\$1,000 for the Environmental PSA Award), Michael Chasin (\$650 for The Fred and Nellie Chasin Screenwriting Scholarship), Suzanne Niedland (\$1,000 for the Suzanne Niedland Documentary Scholarship), Five Peaks Animation (\$3,000 for the Animation Award), and the Burt Reynolds Memorial Donation Fund (\$2000 for the Burt Reynolds Scholarship). The FTC will continue the Teacher of the Year award, honoring an educator nominated by students.

3. Half-Hour TV Show, *The Student Showcase of Films Special*

Edition 11: Status: COMPLETED

The 29th annual Palm Beaches Student Showcase of Films Show was produced, edited and distributed by Channel 20 after the Live show. PBCTV Channel 20's SSOF 2024 Red Carpet Pre-Show Coverage with Kitty Lundan can be found here <https://vimeo.com/1012822545/ede578649d?share=copy>.

The full show can be found on Channel 20 at:

<https://discover.pbcgov.org/SiteAssets/helpers/videoplayer.htm?videoid=ch20/Special/2024/20240528-Special-Edition-2024-Student-Showcase-of-Film>,

and on demand on *The Palm Beaches TV* Channel: <https://www.thepalmbeaches.tv/vod/the-palm-beaches-student-showcase-of-films/2024-student-showcase-of-films/>

and on YouTube: <https://www.youtube.com/watch?v=NMESAAEAObM>.

PBCTV Channel 20's Special Edition: The Palm Beaches Student Showcase of Films 2024 Review with Palm Beach County Film Commissioner Michelle Hillery can be viewed here
<https://www.youtube.com/watch?v=Jtimx9BOOkM>.

Signature



Michelle Hillery, Film Commissioner
The PBC Film & TV Commission

The FTC secured an estimated total of **\$143,031.27** in grant matching, cash, scholarships and in-kind contributions in the first and second quarters. The full scope of contributions will not be recognized until the 4th quarter report is complete.

A. Grant Matching:

Staff Member	Number of Hours Worked	Equivalent Salary Value
Michelle Hillery, FTC	240	\$17,124.00
Kelly King, FTC	200	\$7,268.00
Alberto Jordat, FTC	175	\$7,705.25
Brianna Moles, FTC	180	\$6,057.00
Angela Crocitto, FTC	200	\$5,096.00
Brandon Perry, FTC	180	\$5,504.40
Matthew Mazzamaro, FTC	180	\$5,045.40
Joshua Hyber, FTC	60	\$1,587.00
TOTAL	1415	\$55,387.05

B. CASH Sponsorship Contribution:

Contributor	Description	Amount
Suzanne Niedland	Cash Sponsor: Suzanne Niedland Documentary Scholarship	\$2,000.00
Keep PBC Beautiful	Cash Sponsor: Environmental PSA Scholarship	\$1,000.00
Film Florida	Cash Sponsor: Sara Fuller Scholarship (paid directly to student)	\$1,000.00
Friends & Family of Mel Maron	Cash Sponsor: Mel Maron Scholarship	\$676.17
Rochelle Walters & Glen Gray	Cash Sponsor: Gray Family Scholarship	\$1,000.00
Carla Bryant	Cash Sponsor: Dr. B. Carleton Bryant Scholarship	\$1,000.00
Five Peaks Animation (Monte Young)	Cash Sponsor: Animation Scholarship	\$3,000.00
Michael Chasin	Cash Sponsor: Nellie & Fred Chasin Screenwriting Scholarship	\$650.00
TOTAL		\$10,326.17

C. Burt Reynolds and Mel Maron Scholarships:

Contributor	Description	Amount
Various	Total Burt Reynolds Scholarship Funds Collected	\$17,634.84
Burt Reynolds Scholarship FUND	Royalties received for the Burt Reynolds Scholarship Fund	\$3.05
Burt Reynolds Scholarship FUND	Royalties received for the Burt Reynolds Scholarship Fund	\$1.26
Burt Reynolds Scholarship FUND	2019 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2020 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2021 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2021 Burt Reynolds Honorary Scholarship Award Contribution	\$500.00
Burt Reynolds Scholarship FUND	2022 Burt Reynolds Scholarship Award Contribution**	\$2,000.00
Burt Reynolds Scholarship FUND	2023 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2024 Burt Reynolds Scholarship Award Contribution*	\$2,000.00
REMAINING BALANCE		\$5,139.15
Various	Total Mel Maron Scholarship Funds Collected	\$1,676.17
Mel Maron Scholarship FUND	2023 Mel Maron Scholarship Award Contribution	\$1,000.00
Mel Maron Scholarship FUND	2024 Mel Maron Scholarship Award Contribution*	\$676.17
REMAINING BALANCE		\$0.00

*This amount is included in this year's contribution only

**This is a corrected amount from 2022, reduced by \$500.00

D. IN-KIND Contribution:

Contributor	Description	Equivalent Dollar Value
Quite Frankly Productions	Discount: Set Design and design meetings, Pre-Production Sourcing (Crew/Talent, Lighting Director, Technical Director, Dance crew to go over choreography), Production of Show Assets/Slides Created, Song Writing (2 Songs), Song Recording and production (2 Songs), Video Production for closing (2 Songs), and Creation of Final Acceptance Video.	\$56,500
Palm Beach County Education and Government Television, Channel 20	In-kind: Staff, set-up, rehearsal, equipment and services in-studio producing, editing, and distribution of three shows: 1.5 hour 2024 Palm Beaches Student Showcase of Films full show coverage, the half hour red carpet pre-show interviews, and the half hour SSOF review show with Palm Beach County Film Commissioner Michelle Hillery	\$10,000
Driven Media	Production of special video package of the Burt Reynolds Scholarship Finalists to be included in the award show consisting of interviews with five finalist on location at the Maltz Jupiter Theatre.	\$150
Tucan	LED Step-n-repeat interactive wall discount	\$3,964
Wicked Chef Catering	Discount for catering package	\$1,100
Kiss This Makeup	Discount for hair and makeup services	\$265
Jacek Gancarz (Photographer)	Discount for photography package	\$200
47 industry judges from across the country	See website: pbfilm.com/SSOFJudges	INVALUABLE
TOTAL		\$72,179
GRAND TOTAL		\$143,031.27

THIRD & FOURTH QUARTER

SSOF Grant Matching, Cash, Burt Reynolds Scholarship & In-Kind Contributions 2024

The FTC secured an estimated total of **\$143,031.27** in grant matching, cash, scholarships and in-kind contributions in the first and second quarters. The FTC secured an estimated total of **\$83,929.21** in grant matching, cash, Burt Reynolds & Mel Maron cash Scholarship and in-kind contributions in the third and fourth quarters. The total cash, in-kind and grant matching contribution for this contract year totals **\$218,533.33** which is a **31%** increase from the 2023 fiscal year. Together along with the \$75,000 DHED Contract, values the program at **\$293,533.33**.

A. Grant Matching:

Staff Member	Number of Hours Worked	Equivalent Salary Value
Michelle Hillary, FTC	250	\$17,837.50
Brianna Moles, FTC	200	\$6,730.00
Alberto Jordat, FTC	40	\$1,761.20
Kelly King, FTC	300	\$10,902.00
Brandon Perry, FTC	190	\$5,810.20
Matthew Mazzamaro, FTC	200	\$5,606.00
Angela Crocetto, FTC	205	\$5,223.40
Joshua Hyber, FTC	50	\$1,322.50
TOTAL	1435	\$55,192.80

B. Cash Sponsorship Contribution:

Contributor	Description	Amount
Discover Palm Beach County	PBC Tourism PSA Sponsor	\$1,000.00
Laurence Gartel	Poster Sponsor	\$1,000.00
TOTAL		\$2,000.00

C. Scholarships:

Contributor	Description	Amount
Mel Maron Contributions	Balance forward for the Mel Maron Scholarship Fund	\$0.00
Burt Reynolds	Balance Forward for the Burt Reynolds Scholarship Fund	\$5,138.00
Burt Reynolds	Royalties received for the Burt Reynolds Scholarship Fund	\$0.00
GRAND TOTAL	Funding collected for both Scholarships	\$5,138.00

*This balance carries over from the 1st and 2nd quarter and is not counted toward the cumulative totals below.

D. IN-KIND Contribution:

Contributor	Description	Equivalent Dollar Value
Maltz Jupiter Theater	In-kind: One day rental of the Green Room for interviews; donated by the Maltz Jupiter Theatre valued at \$500. Three days rental of the facilities donated by the Maltz Jupiter Theatre valued at \$2000/day x 3 days	6,500.00
Hey, Sandy! PR & Communications	Discount: Public Relation and Communications; Press Release exposure, coordinating interviews with local news networks: CBS 12 News, WPTV Channel 5, and WBPF Channel 25. In addition, features in magazines such as Variety and Red Carpet. See 2024 Public Relations Report.	10,000.00
WR Production Services	Set design, installation, dismantle, set build, labor, materials, flats, and travel	2,738.41
Pro Edit Media	Teleprompter services including load in, rehearsal, and live show	1,000.00
Digital Vibez	Dancers, complete wardrobe / robot costumes, and interactive technology bus for pre-show	1,000.00
Volunteers	Assistance with show preparation, rehearsal, live award show logistics and production 5 volunteers @12/hr for 6 hours	360.00
Levatas	Spot - the Agile Mobile Robot	INVALUABLE
PopStar Productions	Red Carpet host Kitty Lundan	INVALUABLE
WFLX FOX 29	Feature on South Florida Daily with hosts Megan Hayes and Kate Monahan and a feature on WFLX FOX 29's Morning News red-carpet interviews	INVALUABLE
Celebrity Shoutout Video	Mario Lopez pre-recorded a custom congratulatory video to play at the award show for the Burt Reynolds Scholarship winner Karla Caviedes	INVALUABLE
Presenter Appearances	21 industry professionals and celebrity presenters to present awards at live award show	INVALUABLE
TOTAL		21,598.41

FY2024 3rd & 4th Qtr. GRAND TOTAL	\$83,929.21
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FY24 CUMULATIVE NUMBERS (Including all FOUR quarters)

FY24 Cumulative Staff Numbers Worked (Grant Matching)	Equivalent Salary Value
TOTAL	\$110,579.85
FY24 Cumulative Cash Scholarships/In-Kind Contributions	Cash or Equivalent Dollar Value
TOTAL	\$107,953.48

FY24 Grand Total MATCHING/IN-KIND/CASH Dollars	218,533.33
FY24 DHED Contract Amount	75,000.00
FY24 TOTAL PROGRAM VALUE	293,533.33

FILM REVIEW

ABIGAIL (teaser)

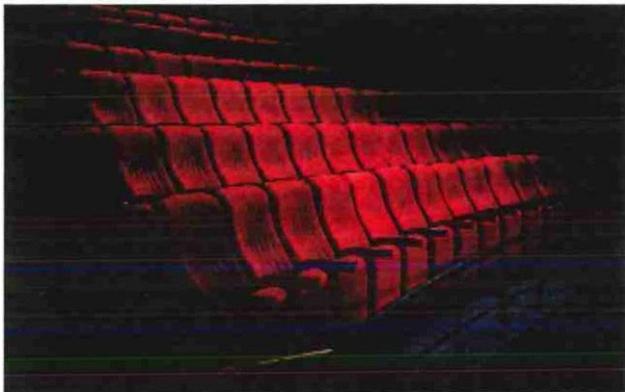
at the REGAL ROYAL PALM BEACH THEATER

April 2024 at the Royal Palm Beach, Florida

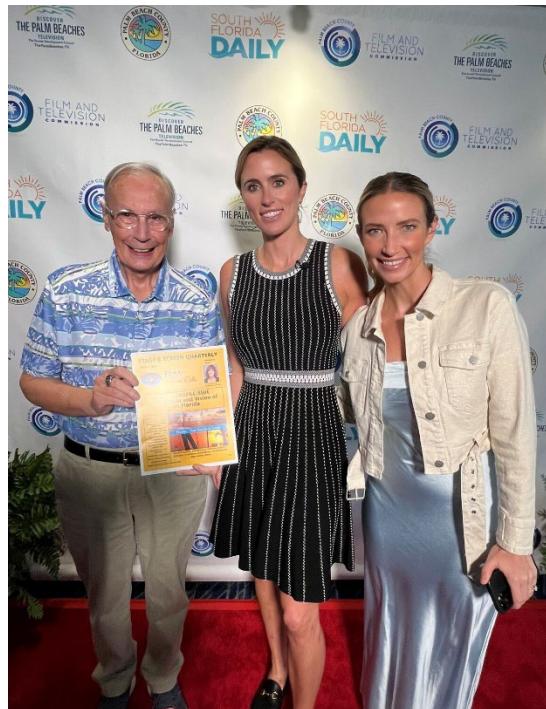
The fright begins with an overpowering of a child ballerina in her home and continues to her imprisonment for ransom from a very wealthy father. This Radio Silence film sets the tone with a scary "I'm sorry about what's going to happen to you" from scream queen Melissa Barrera of *Scary Movie* fame. Add to that the normally happy-go-lucky *Matilda* star Alisha Weir and the mix goes magic in a tender yet nail-biting way as they craft a relationship that starts with care and ends with scare. Universal Pictures Release 2024

Stars: Alisha Weir as Abigail, Melissa Barrera as Joey, Angus Cloud as Dean, Kevin Durand as Peter, Giancarlo Esposito as Lambert and Kathryn Newton as Sammy.

Directed by: Tyler Gillett, Matt Bettinelli-Olpin



Stage & Screen Quarterly June 2024



The Palm
Beach
County
Film and
Television
Commission
Student
Showcase
of Films
2024
Jupiter,
Florida

29 Years of
Honoring
Student
Filmmakers

STAGE & SCREEN QUARTERLY Publisher James Carmicle celebrates the March issue with the Palm Beach broadcast hosts at the recent Student Showcase of Films at the Maltz Theatre in Jupiter. The event honored student filmmakers from schools throughout Florida and was sponsored by the Palm Beach County Film and Television Commission, now in its 29th year of honoring talented and creative young filmmakers in categories such as documentaries, screenwriting and animated feature films.

STAGE & SCREEN QUARTERLY

EDITORIAL: Assistive AI Technology; A Caution for the Theatrical Industry

Rapid developments in AI have raised serious concerns in all aspects of media—particularly in broadcasting, film and stage production. The expanding possibilities afforded by the technology are exciting from a creative standpoint. At the same time serious ethical and legal concerns are certain to haunt AI utilization in our industry for years to come. The courts will face backlogs with numerous cases regarding content authenticity, origin and ownership. Careers and reputations will be on the line. Powerful AI technology is readily available for writers, audio and video editors, and producers. Source material can easily be manipulated, and temptations will abound. We urge the SSQ readership to exercise extreme caution in order to avoid inserting one's-self into legal "gray" area. It is prudent to act ethically regarding source material. We live in a litigious society where anyone can allege anything. Therefore, be ready to produce proof that your creative end product, manipulated and assisted by AI, belongs to YOU. Legal issues aside, it boils down to ethical decisions that you have to make.

by Alan W. Reed

STAGE & SCREEN QUARTERLY Advisory Board
Member: Society of Broadcast Engineers

Palm Beach SSOF 2024 Celebrates Student Film Success in Florida Annual Event

The Palm Beaches Student Showcase of Films welcomed a full house of over 650 students, teachers, family members, and County dignitaries on April 26, 2024, at the Maltz Jupiter Theatre. Student filmmakers throughout Florida were celebrated with a red carpet pre-show and live award show. The event's theme of Artificial Intelligence, with tech activations like Spot the Robot and a modern, interactive LED photo wall. WFLX FOX 29's South Florida Daily along with Kitty Lundan and other local news stations captured coverage of student interviews and previews of the award show. Frank Licari, stage and screen actor, producer, and host of the South Florida PBS series On The Town in The Palm Beaches with Frank Licari, opened the show with his version of AI, showcasing virtually curated versions of judges and presenters.

A total of 93 high schools and colleges from around the state were represented, with a record-breaking number of 529 entries that were judged by 47 industry professionals around the world. A total of 35 finalists including 16 winners were presented with over \$28,000 in cash prizes and awards at the live show. For more information on the event check out the press releases online and follow Student Showcase of Films on social platforms like Facebook @StudentShowcaseOfFilms, on Instagram @StudentFilmsFL and on X @StudentFilmsFL and stay up to date on information for next year's 30th Anniversary.



Florida Upcoming Film Festival Calendar

Miami4 Social Change Youth Film Festival. July 18-19, 2024

Global Peace Film Festival, September 17-24, 2024

Emerald Coast Film Festival. October 4-5, 2024

Treasure Coast International Film Festival, October 16-20, 2024

Melbourne Independent Filmmakers Festival. October 17-29, 2024

Miami Film Festival GEMS

Fort Lauderdale International Film Festival. November 8 - 17, 2024

Miami Short Film Festival, November 8-10, 2024

Key West Film Festival, November 13-17, 2024

St. Augustine Film Festival, January 16-19, 2025



2024 SSOF Winners and Award Amounts

DEPARTMENT OF HOUSING & ECONOMIC DEVELOPMENT (DHED)

Total: \$13,823.83

College Feature/Short Awards

University/Community College Funds will be awarded to submitting school

1st Place \$2,000

Title: Sweet Nothing

Pay to the Order of: University of Florida

Memo: 1st Place College Feature/Short Award: Luigi Bencosme

2nd Place \$1,500

Title: Spare Me

Pay to the Order of: Ringling College of Art and Design

Memo: 2nd Place College Feature/Short Award: Wilderley Mauricette

3rd Place \$1,250

Title: After Mountains

Pay to the Order of: Julie Peley

Memo: 3rd Place College Feature/Short Award: Julie Peley

High School Feature/Short Awards

High School Funds will be awarded to the submitting school

1st Place \$1,500

Title: Asphyxia

Pay to the Order of: Coral Glades High School

Memo: 1st Place High School Feature/Short Award: Luciano Alzate

2nd Place \$1,000

Title: Märchen

Pay to the Order of: Gulliver Preparatory

Memo: 2nd Place High School Feature/Short Award: Bibiano Eichenberg Pinto

3rd Place \$750

Title: Remedy

Pay to the Order of: Marjory Stoneman Douglas High School

Memo: 3rd Place High School Feature/Short Award: Lucas David Gonzalez

Burt Reynolds Scholarship Award

Palm Beach County High School Senior Funds will be awarded to the submitting student

1st Place \$3,000

Pay to the Order of: Karla Caviedes

Memo: 2024 Burt Reynolds Scholarship Award Winner

Mel Maron Scholarship Award

Palm Beach County High School Senior Funds will be awarded to the submitting student.

Award Amount \$323.83

Pay to the Order of: Riley Phillips

Memo: 2024 Mel Maron Scholarship Award Winner

Commercial/PSA

University/Community College/High School Funds will be awarded to the submitting school.

1st Place \$1,000

Title: Burning of Our Future

Pay to the Order of: G-Star School of the Arts

Memo: 1st Place Commercial/PSA Award: Charlotte Mills

Vanilla Ice Music Video Award

University/Community College/High School Funds will be awarded to the submitting school.

1st Place \$1,000

Title: Banned Goods

Pay to the Order of: Gulf Coast High School

Memo: 1st Place Music Video Award: Maria Kukharchuk

Teacher Appreciation Award

University/Community College/High School Funds will be awarded to the winning teacher.

1st Place \$500

Title: Lauryn Eisenstein

Pay to the Order of: Lauryn Eisenstein

Memo: 2024 Teacher Appreciation Award: Lauryn Eisenstein

Burt Reynolds Scholarship Award Sponsored by SSOF *Burt Reynolds Memorial Donation Fund*
Palm Beach County High School Senior Funds will be awarded to the submitting student.

1st Place \$2,000

Pay to the Order of: Karla Cavigedes

Memo: 2024 Burt Reynolds Scholarship Award Winner

Mel Maron Scholarship Award Sponsored by SSOF *Mel Maron Memorial Donation Fund*
Palm Beach County High School Senior Funds will be awarded to the submitting student.

Award Amount \$676.17

Pay to the Order of: Riley Phillips

Memo: 2024 Mel Maron Scholarship Award Winner

Suzanne Niedland Documentary Sponsored by *Suzanne Niedland*
University/Community College/High School Funds will be awarded to the submitting student.

1st Place \$2,000

Title: Fishtail: The Last Best Place

Pay to the Order of: Zoe Heafner

Memo: 2024 1st Place Suzanne Niedland Documentary Award Winner

Nellie & Fred Chasin Screenwriting Scholarship Award Sponsored by *Michael Chasin*
University/Community College/High School Funds will be awarded to the submitting student.

1st Place \$650

Title: Dr. Mind

Pay to the Order of: Capri Wayne

Memo: 2024 1st Place Nellie & Fred Chasin Screenwriting Award: Dreyfoos School of the Arts

Environmental Awareness PSA Sponsored by *Keep Palm Beach County Beautiful, Inc.*
University/Community College/High School Funds will be awarded to the submitting school.

1st Place \$1,000

Title: Trashy Choices

Pay to the Order of: Cypress Bay High School

Memo: 2024 1st Place KPBCB Environmental PSA Award

***NEW* Gray Family Scholarship** Sponsored by *Rochelle Walters*

Palm Beach County High School Senior Funds will be awarded to the submitting student.

Award Amount \$1,000

Title: Noah Lambert Reel

Pay to the Order of: Noah Lambert

Memo: 2024 Gray Family Scholarship Award Winner

***NEW* Dr. B Carleton Bryant Scholarship** Sponsored by Carla Bryant
Palm Beach County High School Senior Funds will be awarded to the submitting student.

Award Amount \$1,000

Title: Natalie Rodriguez Demo Reel
Pay to the Order of: Natalie Rodriguez
Memo: 2024 Dr. B Carleton Bryant Scholarship Award Winner

***NEW* Palm Beach County Tourism PSA** Sponsored by Discover The Palm Beaches
University/Community College/High School Funds will be awarded to the submitting student.

1st Place \$1,000

Title: The Perfect Vacation: The Palm Beaches
Pay to the Order of: Natalie Rodriguez
Memo: 2024 1st Place Discover The Palm Beaches Tourism PSA Award

***NEW* Poster Design Award** Sponsored by Laurence Gartel
University/Community College/High School Funds will be awarded to the submitting student.

1st Place \$1,000

Pay to the Order of: Sendi Perez Matias
Memo: 2025 1st Place Poster Design Award

Animation Award

University/Community College/High School Funds will be awarded to the submitting school.

1st Place \$3,000

Title: Superstitious
Pay to the Order of: University of Central Florida
Memo: 1st Place Animation Award: Carolina Rapp

FILM FLORIDA SPONSORED AWARD **Total: \$1,000.00**

Sara Fuller Scholarship Award Sponsored by Film Florida
Palm Beach County High School Senior Funds will be awarded to the submitting student.

Pay to the Order of: Jasmyne Eiler
Memo: 2024 Sara Fuller Scholarship Award Winner

COMBINED CHECKS:

Burt Reynolds
Mel Maron

TOTAL AWARDED

DHED Total: \$13,823.83

Non-Contract/Sponsored Total: \$13,326.17

Film Florida Sponsored Total: \$1,000.00

GRAND TOTAL: \$28,150.00



2025 SSOF SPONSORS

Sponsor Name	Email	Entered into Outlook Contacts	Type of Sponsorship	Real Value	Dedicated or Discretionary	Date Paid	Notes
Burt Reynolds Memorial Donation Fund		YES	Category – Burt Reynolds Scholarship	\$ 1,000.00	Dedicated		
Discover The Palm Beaches	msegarra@thepalmbeaches.com	YES	Category - PBC Tourism PSA	\$ 1,000.00	Dedicated		
Film Florida	ilux@filmflorida.org	YES	Category – Sara Fuller Scholarship	\$ 1,000.00	Dedicated		
Linda Moreno (Keep Palm Beach County Beautiful, Inc.)	imoreno@swa.ora	YES	Category – Environmental PSA	\$ 1,000.00	Dedicated		
Laurence Gartel	laurencegartel@yahoo.com	YES	Category – 2025 Poster Design	\$ 1,000.00	Dedicated		
Carla Bryant	carla.bryant3@gmail.com	YES	Category –Dr. B Carleton Bryant Scholarship	\$ 1,000.00	Dedicated	10/2/2024	
Michael Chasin	mbchasin@aol.com	YES	Category – Screenwriting	\$ 650.00	Dedicated		
Rochelle Walters & Glenn Gray	rochelle.movies@gmail.com	YES	Category – Gray Family	\$ 1,000.00	Dedicated		
Suzanne Niedland	suzanne@suzart.productions	YES	Category – Documentary	\$ 2,000.00	Dedicated		
Five Peaks Animation – Monte Young	monte_young@mac.com	YES	Category- Animation	\$ 3,000.00	Dedicated		

\$ 13,650.00

Invoice Sent
Invoice Paid
Scholarship